

11th International Business and Social Sciences Research Conference

PROGRAM

8 – 9 January 2015

Venue: Crowne Plaza Hotel
1 Sheikh Zayed Rd – Dubai, UAE

Main Theme: “Research for Progress”

Proudly sponsored by



World Business Institute
Research For Growth



American Research and Publication International

World Business Institute, Australia
American Research and Publication International, USA
London Academic Research and Publication Ltd, UK
Journal of Business and Policy Research
World Journal of Management
World Journal of Social Science
International Review of Business Research Papers
Global Economy and Finance Journal
World Review of Business Research
Global Review of Accounting and Finance
Journal of Accounting Finance and Econ
Journal of Islamic Finance and Business Research

Please Carefully Read all Instructions Below

• Conference Venue

The conference is being held in Crowne Plaza Hotel on Sheikh Zayed Road. There are other Crowne Plaza hotels in Dubai, so please note we will be in the one on Sheikh Zayed Road.

We will be located on the 3rd Floor of the hotel in room Al Diyafah 4 and 5. Please come to the hotel reception and go up to level 3. If you cannot locate us, please ask the hotel staff at reception how to locate room Al Diyafah 4 and 5. There will be signage posted at reception to also help you locate us.

• How to Report and Complete Registration

Please proceed to Conference Secretariat in front of Al Diyafah 4 and 5 Room located on level 3 of Crowne Plaza Hotel for your registration between 7.00 AM – 5 PM. For registration you can report to Mrs. Khaleda Akhter. On arrival at the registration desk, please allow some time to the attending staff member to deliver you an envelope (which will contain your name tag, your payment receipt, conference participation/chairing certificates, lunch and dinner ticket for you and for accompanying person, if any). Please check all materials in the envelope before you leave the registration desk.

• On Arrival Payment for registration

If you are paying on arrival, please bring right cash money as no change will be provided at the registration desk. Please bring **only US\$ currency** as no other currency or bank cheque will be accepted and please do not bargain in this regard. We do not accept any bank cheque. We also do not have any credit card processing facilities on site, so please do not give us your credit card to process.

• Conference Proceedings

As informed previously, conference proceedings with ISBN **978-1-922069-70-2** will be provided electronically. Please visit www.wbiworldconpro.com to view your paper after 7 January 2015. Please read the instructions there and then view or download your and/or other authors' papers. Please note that a number of authors have asked only for the abstract of their paper to be published in the proceedings. Those who have not yet paid for their registration, your paper will only be published in the proceedings once the payment has been made.

The proceedings will be there for a number of years which is visited by the readers from the globe. We remind the authors that we will upload the paper or abstract as per the option you have indicated in the registration form. Once your paper or abstract is uploaded, you cannot change it again in any form unless you pay US\$100 for any change.

- **What should you bring along for your presentation?**

OPTIONAL:

Please bring in 15-20 copies of your (printed) paper (power point slides or full paper) for distribution at your session to other participants (**this is optional**).

MANDATORY:

Please print out at least 1 copy of your full paper and hand it to the chair of the session at the beginning of your presentation.

If you do not provide a copy of the full paper to the session chair or the conference organisers, we will be unable to email you an evaluation report for your paper.

Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. **We suggest you to spend less time (not more than 5 minutes) on introduction and literature review sections of your paper. Please focus and spend more time (the remaining 10 minutes) on your model, data, result analysis/findings and significance or implication of your research.**

Every room has LCD and laptop computer and please bring your pen-drive or USB stick for power-point presentation. However, we do not guarantee that they will work without any failure. Please do not embarrass us by asking for pen-drive as we do not prove this.

In the past, we have faced issues where authors have put their USB in their unaccompanied luggage which did not arrive with them or they have emailed the presentation to themselves. We **highly recommend** that you carry your USB with you at all times and not put it with your unaccompanied luggage and that you also do not just email the presentation to yourself. You should save your presentation on a USB stick as well.

*****Please ensure that you save your presentation file both in 2003 and 2007/2010 versions incase the computers do not support the latest version.** If you have only a 2007 version and the laptops provides only 2003 office software, we will not take any responsibility for converting your presentation from 2007 to 2003.

*****Please note that we do not offer any internet access at the conference venue** but you may ask the hotel if they have a business centre or WIFI. Any charges incurred at the business centre or by using hotel's wifi is solely the responsibility of the delegate using such services.

- **What about Tea/Coffee Break and Lunch?**

Tea/coffee and light refreshment will be served three times (arrival, morning and afternoon) in the Foyer. There will also be an International hot buffet lunch which will be served at Al Dana restaurant located on 2nd Floor of Crowne Plaza Hotel.

When you arrive at the restaurant, please wait for the waiter who will lead to a designated seat. Please do not go there before the times mentioned as the restaurant staff will be busy in setting the tables and arranging foods. There are plenty of foods of your choice. You can eat as much as you want.

Please check your lunch ticket and bring those as these will be collected at the lunch. The area is a smoke-free area and please respect this requirement.

Please note that we cannot exchange lunch coupons for Day 1 to Day 2 or vice versa.

- **Best Paper Award**

Best paper is selected on the basis of 1. Originality 2. Research Rigor 3. Contribution to the body of knowledge and 4. relevance to current and emerging issues. The papers are considered on the basis of the evaluation by the reviewers and the assessment made by the members of the panel. Panel members will observe and assess the presentation of the short-listed authors and then report to Professor Dr. Mohammad Hoque. The name of the winners will be declared via email within 2-3 weeks after the conference. The winners will receive an award certificate and fellowship into World Business Institute which entitles them to discount on registration fees on future conferences and a chance to be on the review board of peer reviewed journals.

- **Friday Prayers for Muslim Delegates**

Muslim delegates will have the opportunity to perform their Friday afternoon prayers between 12.45 - 2.30PM at a nearby mosque. Please ask Dr. Mohammad Hoque at the conference for directions to the nearest mosque.

- **Paper Evaluation Report (PER) and Editorial Review Report (ERR)**

Unlike other conferences in the world, we provide written feedback on your paper in the form of Paper Evaluation Report (PER). This report will be sent to the authors via email within 2 – 3 months after the conference. Please do not contact us in between this time regarding these reports. However, if you do not receive them by this deadline, then contact us via email: njahanwbi@gmail.com

Please note that even if you have paid to attend the conference but you do not present the paper at the conference, then you will not receive a PER for your paper. **Similarly, if you collect your registration envelope pack but do not present your paper, the department in your university will be notified.**

For those of who have paid for publication of their papers in our journals, you will receive Editorial Review Report (ERR) within 6 months after the conference, in addition to the PER.

- **Publication of Your Paper (Please read carefully)**

All accepted papers recommended by the reviewer (see your acceptance letter point number 2 to know the name of the journal) for a particular journal will be published provided that you have paid submission fee and complied to the review report, editorial comments, feedback at the conference and journal's guidelines. You are required to send us your revised full paper (after compliance to the PER and ERR and editorial observations,

comments, if any, you received at the conference) within 2 months after we send you the ERR.

If your invitation and acceptance letter does not mention any journal name, it means that your paper was not accepted for any of our journals, However, if you improve your paper according to the feedback you receive at the conference and/or via review report, we can reconsider the paper for journal publication at that stage. Please note that it is not guaranteed that your paper will be selected for a journal even after the revisions.

If you have already paid publication fee, you **must indicate in red ink** the new or additional materials you have added or inserted in compliance to written feedback and/or comments at the time of revision. **We will endeavour, though not guaranteed, to publish your paper within six-nine months after the conference** if you comply fully to all requirements and requests. No reminder notice will be sent. **If you do not send your revised paper by the deadline** or if you **failed to comply in full to the review reports** within the due time set by us and do not comply to our any request for reorganising the paper as per journals' guidelines or fail to make the paper camera-ready or do not respond to our emails within 6 months after the conference, **your paper will not be published and no money or fee will be refunded.**

If your paper has already been accepted for our journal and you have not paid any publication fees but are interested to publish can make cash payment at the registration desk. The cost of Print and online publication is USD \$325 or for online publication only is USD \$200. If you would like to pay at a later time, then please contact Nuha Jahan via njahanwbi@gmail.com to arrange this.

• Who to Contact

For any issues relating to conference matters please contact Professor Hoque on +614 11 496 791 (Australian Mobile Number on Roaming)

• Correspondence After Conference

If you have any concerns or questions after the conference, please contact us via our email address njahanwbi@gmail.com. Please do not send any email to dubaipap@gmail.com as this email address will be unmonitored after 9 January 2015.

• Future Conferences

If you would like to join our future conferences, please continuously visit our website www.wbiworld.org to find out more information. You can also follow us on facebook by liking our page "World Business Institute" or follow Nuha Jahan on Linked in by sending her a request.

• What to see in Dubai?

Most of the hotels are aware of or conduct various tour programs. However, you can have following options to see Dubai. Please also visit www.visitor.com/dubai to learn more.

- a. Desert Wonder Safari and Overnight Safari and lot more
- b. Dubai Bus Hop on Hop Off Tour
- c. Dubai City Night Seeing Tour

• List of Participating Countries

The 11th International BSSR Conference is proud to welcome delegates from 29 countries of the world!

Australia
 Canada
 Egypt
 Finland
 France
 Georgia
 Germany
 India
 Iran
 Italy
 Japan
 Jordan
 Kazakhstan
 Kenya
 Malaysia
 Mongolia
 Nigeria
 Pakistan
 Poland
 Qatar
 Saudi Arabia
 South Korea
 Sweden
 Taiwan
 Tanzania
 Turkey
 UAE
 UK
 USA

• Conference Team

Chief Coordinator:	Professor Mohammad Hoque, WBI, Australia
Finance & Managing Director:	Mrs. Khaleda Akhter, WBI, Australia
Events & Publication Director:	Ms. Nuha Jahan, WBI, Australia
Marketing Director:	Mr. Tanzil Hoque, WBI, Australia
Technical Manager:	Mr. Md. Salman Hoque, WBI, Australia
Proceedings Editor:	Mr. Md. Mahbubul Hoque, WBI, Australia

Conference Program Outline

**Name of Presentation Room: Al Diyafah 4 and 5
Crowne Plaza Hotel, 3rd Floor
Registration: In front of Al Diyafah 4 and 5 rooms**

Thursday 8 January 2015

7.00 AM - 5.00 PM	Registration and Arrival Tea/Coffee Registration In front of Al Diyafah 4 & 5
7.30 AM - 9.00 AM	Paper Presentations: Management Track: Al Diyafah 4 Finance Track: Al Diyafah 5
9.00 AM - 11.00 AM	Paper Presentations: Marketing Track: Al Diyafah 4 Accounting & Finance Track: Al Diyafah 5
11.00 AM - 11.20 AM	Morning Tea Break Level 3, Foyer
11.20 AM - 1.00 PM	Paper Presentations: Management Track: Al Diyafah 4 Economics Track: Al Diyafah 5
1.00 PM - 2.00 PM	Hot Buffet Lunch Al Dana Restaurant (2nd Floor)
2.00 PM - 4.00 PM	Paper Presentations: Management & Marketing Track: Al Diyafah 4 Accounting & Finance Track: Al Diyafah 5
4.00 PM - 4.15 PM	Afternoon Tea Break Level 3, Foyer
4.15 PM - 6.15 PM	Paper Presentations: Management & Marketing Track: Al Diyafah 4 Accounting, Economics & Finance Track: Al Diyafah 5

Conference Program Outline (cont...)

**Name of Presentation Room: Al Diyafah 5
Crowne Plaza Hotel, 3rd Floor
Registration: In front of Al Diyafah 5 room**

Friday 9 January 2015

7.00 AM - 5.00 PM	Registration and Arrival Tea/Coffee Registration In front of Al Diyafah 5
7.30 AM - 9.00 AM	Paper Presentations: Management Track: Al Diyafah 5
9.00 AM - 10.45 AM	Paper Presentations: Banking & Finance Track: Al Diyafah 5
10.45 AM - 11.15 AM	Morning Tea Break Level 3, Foyer
11.15 AM - 12.45 PM	Paper Presentations: Management and Marketing Track: Al Diyafah 5
12.45 AM - 2.30 PM	Hot Buffet Lunch Al Dana Restaurant (2nd Floor) Friday Prayers for Muslim Delegates
2.30 PM - 4.15 PM	Paper Presentations: Accounting, Banking & Finance Track: Al Diyafah 5
4.15 PM - 4.30 PM	Afternoon Tea Break Level 3, Foyer
4.30 PM - 6.15 PM	Paper Presentations: Accounting, Banking & Economics Track: Al Diyafah 5

~~~ End of Conference ~~~

Thursday 8 January 2015

7.30 AM – 9.00 AM

Room: Al Diyafah 4

Session: Management

Session Chair: Dr. Shahin Bahrami, American University in Dubai, UAE

445: “I Say Good, but You Say Bad”: Combining Differing Perspectives in Evaluating Cross-Cultural Managers’ Performance: Peter R. Woods, Ashlea C. Troth and Michelle C. Barker, Griffith Business School, Australia.

474: Sheikh Zayed Bin Sultan Al Nahyan: Authentic Leader, Level 5 Leader, or Both: A Case Study: Reynold James and Arwa Said Abdallah Al Saaidi, Zayed University, UAE.

465: Decision-making Biases: A Conceptual Framework Based on Expected Utility Theory: Mark D. Yockey and Damian J. Lonsdale, The University of South Dakota, U.S.A.

436: Corporate Governance and The Legal Environment: Some Theoretical Insights And Related UAE Evidence: Yousuf Khan and Kenneth E. D’Silva, London South Bank University, England.

Thursday 8 January 2015

7.30 AM – 9.00 AM

Room: Al Diyafah 5

Session: Finance

Session Chair: Dr. Mohammad Hoque, World Business Institute, Australia

321: Pass-Through of Exchange Rate Shocks to Prices in the Euro Area: Evidence from Pricing Chain Model: Nidhaleddine Ben Cheikh and Waël Louhichi, Ecole Supérieure des Sciences Commerciales d’Angers, France.

354: Investor Sentiment on Internet Stock Message Boards and IPO Puzzles: Yasutomo Tsukioka, Junya Yanagi, and Teruko Takada, Osaka City University, Japan.

351: New Efficient Frontier: Can Structured Products Really Improve Risk-Return Profile?: Gianluca Fusai and Giovanna Zanotti, University of Eastern Piedmont, Italy.

301: Coherent Market Hypothesis: Review of the Model and Implementation Study: Maciej Ciołek, Poznan School of Banking, Poland

Session: Marketing**Session Chair: Dr. Seena Biju, T A Pai Management Institute, India**

514: Market Orientation in Small Business Enterprises (SBEs) in North-Eastern Nigeria: A Research Agenda: Linus Osuagwu, American University of Nigeria, Nigeria.

519: Conforming Aaker's Brand Personality Dimensions on the Advertising Industry – A study in the UAE: Seena Biju, TA Pai Management Institute, India and Khyati Shetty, Manipal University, UAE.

532: Relationship of Privacy Concern issues on Retail Costumer's Purchase Behavior: An empirical Study on Emerging Market of Pakistan: Muddassir Latif Rawn, University of the Punjab, Pakistan.

534: Consumer Perceptions of Grocery Retailers: The Role of Store Formats and Store Banners: Maria Grazia Cardinali and Silvia Bellini, University of Parma, Italy.

536: Absolut Vodka Marketing Strategies in USA: A Case Analysis: Etienne Musonera, Mercer University, United States.

522: Relationship Marketing and Customer Loyalty with reference to Housing Finance Institutions: Krishnakumary.M.R and Santhosh. P. Thampi, Mahatma Gandhi University, Kottayam, India.

Session: Accounting and Finance**Session Chair: Mr. Naziru Suleiman, Abubakar Tafawa Balewa University Bauchi, Nigeria**

102: Designing Architecture for Credible Financial Reporting: Simple Myth and Complex Reality: Humayun Murshed, Charles Sturt University, Australia.

103: Internal Audit and the Effectiveness and Efficiency of Operations in Hospitals: Naziru Suleiman, Abubakar Tafawa Balewa University, Nigeria.

114: Life Cycle Cost Management: An Environmental Approach: Sevgi Aydin and Ferhan Emir Tuncay, Kadir Has University, Turkey.

346: The Expiry of the Financial Leasing Contract: A Comparative Study between the Jordanian Legislation and the Egyptian Legislation: Mohammad Ali Helalat, AL Hussein Bin Talal University, Jordan.

357: Short-Term Effects of Mergers and Acquisitions in the Nigerian Banking Industry: Ibrahim Magaji Barde and Mohammad Salisu, Bayero University, Nigeria.

324: Effect of Conservatism and Level of Cash Holdings on Reducing the Risk of Bankruptcy for the Petrochemical Industry: Rezvan Torabi, The Islamic Azad University, Iran.

Thursday 8 January 2015	11.00 AM – 11.20 AM	Level 3 Foyer
--------------------------------	----------------------------	----------------------

“Morning Tea Break”

Thursday 8 January 2015	11.20 AM – 1.00 PM	Room: Al Diyafah 4
--------------------------------	---------------------------	---------------------------

Session: Management

Session Chair: Dr. Yousuf Khan, London South Bank University, UK

426: The Moderating Effects of Ultra Diverse Population on Entrepreneurial Perceptions and Intentions: A UAE Perspective: Shahin Bahrami, American University in Dubai, UAE.

432: Obamacare and Strategic Response of Physician Groups: Faisal M. Rahman, Saint Xavier University, United States.

434: The Extent to Which the Jordanian Private Industrial Companies Use SMA Techniques: Sliman S. Alsobo, Adel Al Khatta, Mahmaoud Al-Rawad, Al-Hussein Bin Talal University, Jordan.

435: Intuition in Entrepreneurship Coaching: Ilkka Virolainen, Kymenlaakso University of Applied Sciences, Finland.

449: Understanding Financial Behaviour of Gen Y via Financial Intelligence Logit Ruler: A Preliminary Study: Rohani Mohd, Saadiah Mohamad, Norlin Nor, Universiti Teknologi MARA, Malaysia.

Thursday 8 January 2015	11.20 AM – 1.00 PM	Room: Al Diyafah 5
--------------------------------	---------------------------	---------------------------

Session: Economics

Session Chair: Dr. Sonia Aziz, Moravian College, USA

206: Assessing the Level of Awareness of Microcredit on Poverty Alleviation in Nigeria: Ibrahim Adebisi, Federal Polytechnic Ede, Nigeria.

243: Averting Arsenic in Drinking Water in Rural Bangladesh: Sonia N. Aziz, Moravian College, USA.

244: Managerial Issues and Strategies for Rural Urban Migration of Agricultural Labourers: Meenakshisundaram Sundararajan, Great Lakes Institute of Management, India.

218: Performance of Public Sector Contributions on the Growth of the Contributory Pension Scheme in Nigeria: Ann Uzoamaka Eche, Institute of Management and Technology (IMT), Nigeria.

228: Is A Single Currency Agenda Still Feasible in The Gulf Cooperation Council? A Qualitative Meta-Analysis: Aljadani Abdussalam, Mear Fead and Raimi Lukman, De Montfort University, United Kingdom.

Thursday 8 January 2015	1.00 PM – 2.00 PM	Al Dana Restaurant
-------------------------	-------------------	--------------------

“Buffet Lunch”

Thursday 8 January 2015	2.00 PM – 4.00 PM	Room: Al Diyafah 4
-------------------------	-------------------	--------------------

Session: Management and Marketing

Session Chair: Dr. Faisal Rahman, Saint Xavier University, USA

427: An Evaluation of the Post Recapitalization Performance of Insurance Industry in Nigeria: Ibeabuchi Helen Ifeyinwa, Institute of Management and Technology, Nigeria.

413: Value Management in Manufacturing Companies: Challenges and Prospects: Ezezue Bernadine Oluchi, Ebonyi State University, Nigeria.

468: Informatics Crimes and Intellectual Property in Knowledge Management: Zehra Alakoç Burma, Mersin University, Turkey.

439: Transformational Leadership and Follower Creativity: Mediating Role of Follower Intrinsic Motivation: Radha Ravikumar and Venkat R Krishnan, Great Lakes Institute of Management, India.

535: Study of Women Entrepreneurship in Rwanda: Institution Fitness Theory and International Marketing Approach: Etienne Musonera, Mercer University, United States.

513: Does Age Matter? An Investigation on Children’s Preferences of Package Design: Dan Zhang, City University of New York, United States.

Thursday 8 January 2015	2.00 PM – 4.00 PM	Room: Al Diyafah 5
-------------------------	-------------------	--------------------

Session: Accounting and Finance

Session Chair: Dr. Mohammad Hoque, World Business Institute, Australia

171: Efficiency of Innovation Processes Management in the Republic of Kazakhstan: Aziza Zhuparova and Rimma Sagiyeva, Al-Farabi University, Kazakhstan.

115: The Effects of Corporate Social Responsibility Practices on Financial Performance: A Study on the Food Companies that Operate in Bist: Sevgi Aydin and Ferhan Emir Tuncay, Kadir Has University, Turkey.

355: Corporate Governance and Market Value of Firms in the Nigerian Chemical and Paints Industry: Ibrahim Magaji Barde, Bayero University, Nigeria and Ibrahim Hamidu, Modibbo Adama University of Technology, Nigeria.

330: Analysis for the Financial Stability of Mongolian Financial System: Oyuntsatsral.Z, and Munkhzaya.B, Institute of Finance and Economics, Mongolia.

313: Stock Market Reaction to Surprised Removal of A Central Bank Governor: Evidence from Nigeria: Osuala, A.E, Osuji J.I and Njoku, B.O, Michael Okpara University of Agriculture, Umudike, Abia State, Nigeria and Nwansi, G.U, Federal Polytechnic, Nigeria. [PROXY]

Thursday 8 January 2015	4.00 PM – 4.15 PM	Level 3 Foyer
-------------------------	-------------------	---------------

“Afternoon Tea Break”

Thursday 8 January 2015	4.15 PM – 6.30 PM	Room: Al Diyafah 4
-------------------------	-------------------	--------------------

Session: Management and Marketing

Session Chair: Dr. Ilkka Virolainen, Kymenlaakso University of Applied Sciences, Finland

446: Building Intercultural Competence in a First Year Management Course: Peter Woods, Luke Houghton, Martin Soden, Michelle Barker and Anita Mak, University of Canberra, Australia.

461: A Combined Group Ea-Promethee Method for a Supplier Selection Problem: Hamid Reza Rezaee-Kelidbari, Mahdi Homayounfar, Mahdi Fadaei and Seyedeh Fatemeh Alavi Foumani, Islamic Azad University, Iran.

414: Impact of Cultural Diversity on International Management: Challenges and Prospects: Ezezue Bernadine Oluchi, Ebonyi State University, Nigeria.

448: Determinants of the Effectiveness of Leadership Development Programs: A Literature Review: Fazalur Rahman, Asia E University, U.A.E and Mohmad Yazam Sharif, Universiti Utara Malaysia, Malaysia.

533: Standards and Smallholders Upgrading in Local Linkages: Evidence from Horticultural-Tourism Value Chain in Zanzibar: Winnie Nguni, University of Dar es salaam, Tanzania.

523: Role of Customer Focused Information Technology in Building Customer Satisfaction in Housing Finance Institutions: Santhosh. P. Thampi and Krishnakumary.M.R, Mahatma Gandhi University, India.

535: Study of Women Entrepreneurship in Rwanda: Institution Fitness Theory and International Marketing Approach: Etienne Musonera, Mercer University, USA.

Thursday 8 January 2015

4.15 PM – 6.15 PM

Room: Al Diyafah 5

Session: Accounting, Economics and Finance

Session Chair: Dr. Kevin Odulukwe Onwuka, Federal University Ndufu-Alike Ikwo, Nigeria

111: Reporting Corporate Social Responsibility in Georgia: Iza Gigauri, St. Andrew the First-Called Georgian University, Georgia.

233: Developing Employable Skills for the UAE Economy: How to Align Higher Education with Private Sector Needs? Salah S. Hassan, the George Washington University, USA.

213: Physical Activity and Medical Expenses: Seyed Mohammad Kashef, Urmia University, Iran.

215: Delta Region Amnesty, Military Spending and Economic Growth: Evidence from Nigeria: Kevin Odulukwe Onwuka, Federal University Ndufu Alike Ikwo, Nigeria and Joseph Tchokote, Nnamdi Azikiwe University, Nigeria.

334: Pricing Options Embedded in Bonds: Ramzi Ben-Abdallahy, University of Quebec in Montreal, Canada.

359: Does Oil Price Change Impact on Stock Market Return in an Emerging Economy? Evidence from Nigeria: Alex. E. Osuala (PhD) and Ebieri Jones, Michael Okpara University of Agriculture, Umudike, Nigeria. [PROXY]

Friday 9 January 2015	7.30 AM – 9.00 AM	Room: Al Diyafah 5
-----------------------	-------------------	--------------------

Session: Management

Session Chair: Prof. Arun Kumar, University of Allahabad, India

441: Strategic Teaching of Strategic Thinking: Maria L. Nathan, Lynchburg College, U.S.A.

458: Business Practice Training; Is It A Predictor of Youth Employability Preference in Kenya?: Phoebe Naomi Makanga and Raphael Ondeko Nyonje, University of Nairobi, Kenya.

473: Lean Learning and Development: the Transformation in Information Age: Arun Kumar and Priyadarshani Singh, University of Allahabad, India.

475: Post-Mergers and Acquisitions: The Motives, Success Factors and Key Success Indicators: Hatem El Zuhairy, Frigoglass Group, UAE, Ahmed Taher, Solutions Consulting, Egypt, Ingy Abdel Shafei, Australia.

Friday 9 January 2015	9.00 AM – 10.45 AM	Room: Al Diyafah 5
-----------------------	--------------------	--------------------

Session: Banking & Finance

Session Chair: Dr. Rahman Khokhar, Saint Mary's University, Canada

617: Gender Discrimination in US Bank Lending: Fatma Marafi, Georgetown University, Qatar.

328: Effects of Capital Structure, Composition of Management Team and Performance Among Swedish SME Companies: Urban Österlund, University of Borås, Sweden and Torbjörn Ljungkvist, University of Skövde, Sweden.

331: Technical Analysis and Prediction: A Neural Network Approach to the Italian Stock Market: Angelo Corelli, Bursa Orhangazi University, Turkey.

348: Liquidity and Transparency in European Equity Trading: Peter Gomber, Goethe University Frankfurt, Germany.

349: Information Asymmetry and Market Effects of Dividend Change Announcements: Unregulated Versus Regulated Firms: Rahman Khokhar and Sudipto Sarkar, Saint Mary's University, Canada.

Friday 9 January 2015	10.45 AM – 11.15 AM	Level 3 Foyer
-----------------------	---------------------	---------------

“Morning Tea Break”

Friday 9 January 2015	11.15 AM – 12.45 PM	Room: Al Diyafah 5
-----------------------	---------------------	--------------------

Session: Management and Marketing

Session Chair: Dr. Maria Nathan, Lynchburg College, USA

444: Grit and Superior Work Performance in an Asian Context: Manuel J. De Vera, Jacinto C. Gavino, Asian Institute of Management, Philippines and Edwin J. Portugal, State University of New York, U.S.A.

466: IT Governance Impact on Business Unit Performance: Afaf Tabach, Higher Colleges of Technology, UAE and Anne-Marie Croteau, Concordia University, Montreal, Canada.

433: Educated Society vs. Dowry Custom in Meena Tribes of Rajasthan: A Case Study: Suman Meena, JJT University, India. [PROXY]

512: The Effect of External Assurance on RTA Information System on System Users' Reliance Experimental Study: Hebatallah Abd El Salam Mahmoud Badawy, Alexandria University, Egypt.

521: Analysis of Demographic Factors, Internet Usage and Online Shopping for Social Media Users in Saudi Arabia: Najmul Hoda, Abdul-Rahim Ahmad, Umm Al-Qura University, Saudi Arabia and Amal Melibari, British English Institute, Saudi Arabia.

Friday 9 January 2015	12.45 PM – 2.30 PM	Al Dana Restaurant
-----------------------	--------------------	--------------------

“Buffet Lunch”

Friday 9 January 2015	2.30 PM – 4.15 PM	Room: Al Diyafah 5
-----------------------	-------------------	--------------------

Session: Accounting, Banking and Finance

Session Chair: Dr. Muhammad R. Ja'afar-Furo, Adamawa State University, Nigeria

602: Regulatory Interventions towards Development of Electronic Banking in Nigeria: Ismaila Yusuf, Federal University, Nigeria.

105: The Role of Performance Measurement Practices in Enhancing the Use of Accounting Information and Budgetary Performance in Tanzanian Local Government Authorities (Lgas): Lic. Latifa Mbelwa, University of Dar es Salaam, Tanzania.

108: The Effect of the Audit Committee on the Firms' Performance in the UAE: Ayda Farouq Farhan, Al Khawarizmi International College, U.A.E and Siti Normala, International Islamic University Malaysia, Malaysia.

338: Emerging Paradigms of Financing Tanzanian Microfinance Institutions and Their Impact on Financial Sustainability – Part I: Mosses Mwizarubi, Harjit Singh, Galgotias University, India and Bernard Mnzava, Institute of Finance Management, Tanzania.

317: The Impact of Corporate Governance on the Performance of Companies Listed in Tehran Stock Exchange: Omid Pourheidari, University of Kerman-Shahid Bahonar, Iran, Mahmoud Moeinaddin and Nahid Abedi, Islamic Azad University – Yazd Branch,

Friday 9 January 2015	4.15 PM – 4.30 PM	Level 3 Foyer
------------------------------	--------------------------	----------------------

“Afternoon Tea Break”

Friday 9 January 2015	4.30 PM – 6.15 PM	Room: Al Diyafah 5
------------------------------	--------------------------	---------------------------

Session: Accounting, Banking and Economics

Session Chair: Dr. Umar Adamu Madu, Adamawa State University, Nigeria

109: Accounting Standard and Shareholders' Value: Evidence from Market Reaction to IFRS Reconciliation Adjustment in Korea: Jae-Seung Baek and Sang-Baek Kim, Hankuk University of Foreign Studies, South Korea.

110: The Effect of Balanced Scorecard (BSC) Implementation on the Financial Performance of the Jordanian Companies: Noor Ali Al Msedan, JordanTV, Jordan and Mohammad Abu Nassar, Jordan University, Jordan.

238: Dynamics of Poverty, Deforestation and Beekeeping in Northern Nigeria: Concerns for Policymakers - Part II: Muhammad Rabi'u Ja'afar-Furo, Adamawa State University, Nigeria.

241: The Effect of a Community-Driven Development Project (Fadama II) on Rural Farming Communities in Adamawa State, Nigeria: Umar Adamu Madu, Adamawa State University Mubi, Nigeria.

612: Executive Compensation in Nigerian Banks: Regulations or Just More Disclosures?: Ismaila Yusuf, Federal University Dutsin Ma, Nigeria.

~~~ End of Conference ~~~

List of Participating Authors

Paper No.	Author Name	University	Country
445 and 446	Assoc. Prof. Peter Woods	Griffith University	Australia
102	Dr. Humayun Murshed	Charles Sturt University	Australia
349	Dr. Rahman Khokhar	Saint Mary's University	Canada
334	Mr. Ramzi Ben Abdallah	University of Quebec at Montreal	Canada
512	Dr. Hebatallah Badawy	Alexandria University	Egypt
435	Dr. Ilkka Virolainen	Kyminlaakso University of Applied Sciences	Finland
321	Prof. Wael Louhichi	ESSCA School of Management	France
111	Dr. Iza Gigauri	St. Andrew the First-Called Georgian University	Georgia
348	Prof. Peter Gomber	Goethe-University Frankfurt	Germany
244	Dr. Meenakshisundaram Sundararajan	Great Lakes Institute of Management	India
439	Mrs. Radha Ravikumar	Great Lakes Institute of Management	India
473	Prof. Arun Kumar	University of Allahabad	India
433	Ms. Suman Meena	JJT University Jhunjhunu	India
519	Dr. Seena Biju	T A Pai Management Institute	India
519	Mrs. Khyati Shetty	Manipal University	India
522 and 523	Ms. Krishnakumary M.R	Mahatma Gandhi University	India
324	Dr. Rezvan Torabi	Islamic Azad University, Dehaghan Branch	Iran
317	Dr. Omid Pourheidari	Shahid Bahonar University of Kerman	Iran
461	Dr. Hamid Reza Rezaee Kelidbari	Islamic Azad University- Rasht Branch	Iran
213	Dr. Seyyed Mohammad Kashef	Urmia University	Iran
351	Prof. Giovanna Zanotti	Università degli studi di Bergamo and SDA Bocconi	Italy
534	Mrs. Maria Grazia Cardinau	University of Parma	Italy
354	Dr. Yasutomo Tsukioka	Osaka City University	Japan
110	Prof. Mohammad Abu Nassar	University of Jordan	Jordan
346	Dr. Mohammad Helalat	Al-Hussein Bin Talal University	Jordan
434	Dr. Sliman Alsoboa	Al-Hussein Bin Talal University	Jordan

171	Mrs. Aziza Zhuparova	Al-Farabi Kazakh National University	Kazakhstan
458	Dr. Raphael Nyonje	University of Nairobi	Kenya
449	Dr. Rohani Mohd	Universiti Teknologi MARA	Malaysia
108	Mrs. Ayda Farhan	IIUM and Al Khawarizmi International College	Malaysia and UAE
330	Dr. Munkhzaya Batbaatar	Institute of Finance and Economics	Mongolia
330	Dr. Oyuntsatsral Zorigt	Institute of Finance and Economics	Mongolia
103	Mr. Naziru Suleiman	Abubakar Tafawa Balewa University Bauchi	Nigeria
206	Mr. Ibrahim Adebisi	Federal Polytechnic Ede	Nigeria
357 and 355	Dr. Ibrahim Barde	Bayeru University	Nigeria
313 and 359	Dr. Alex Osuala	Mchael Okpara University of Agriculture	Nigeria
413 and 414	Dr. Anugwo Margret Ndidiamaka	Ebonyi State University	Nigeria
413 and 414	Dr. Ezezue Bernadine Oluchi	Ebonyi State University	Nigeria
514	Prof. Linus Osuagwu	American University of Nigeria	Nigeria
observer	Mr. Abdullahi Halidu	Ahmadu Bello University	Nigeria
241	Dr. Umar Adamu Madu	Adamawa State University	Nigeria
218	Mrs. Ann Uzoamaka Eche	Institute of Management and Technology	Nigeria
427	Mrs. Helen Ibeabuchi	Institute of Management and Technology	Nigeria
238	Dr. Muhammad R. Ja'afar-Furo	Adamawa State University	Nigeria
215	Dr. Kevin Odulukwe Onwuka	Federal University Ndufu-Alike Ikwo	Nigeria
602 and 612	Mr. Ismaila Yusuf	Federal University Dustin-Ma	Nigeria
532	Mr. Muddassir Latif Rawn	University of the Punjab	Pakistan
301	Dr. Maciej Ciolek	Poznan School of Banking	Poland
617	Mrs. Fatma Marafi	Georgetown School of Foreign Service in Qatar	Qatar
521	Mr. Najmul Hoda	Umm Al-Qura University	Saudi Arabia
109	Prof. Sang Baek Kim	Hankuk University of Foreign Studies	South Korea
328	Dr. Urban Osterlund	University of Boras and Jonkoping International Business School	Sweden
328	Dr. Torbjorn Ljungkvist	University of Skovde	Sweden
533	Ms. Winnie Nguni	University of Dar es Salaam	Tanzania

105	Ms. Latifa Mbelwa	University of Dar es Salaam	Tanzania
338	Mr. Mosses Mwizarubi	Galgotias University	Tanzania
114 and 115	Dr. Ferhan Emir Tuncay	Kadir Has University	Turkey
331	Dr. Angelo Corelli	Bursa Orhangazi University	Turkey
468	Dr. Zehra Alakoc Burma	Mersin University	Turkey
341	Dr. Hatem El-Zuhairy	Frigoglass Group	UAE
426	Dr. Shahin Bahrami	American University in Dubai	UAE
466	Dr. Afaf Tabach	Sharjah University	UAE
448	Mr. Fazalur Rahman	Asia E University	UAE
474	Ms. Arwa Said Abdallah Al Saaidi	Zayed University	UAE
474	Dt. Reynold James	Zayed University	UAE
228	Mr. Abdussalam Aljadani	De Montfort University	UK
436	Dr. Yousuf Khan	London South Bank University	UK
233	Dr. Salah Hassan	The George Washington University	USA
243	Dr. Sonia Aziz	Moravian College	USA
441	Dr. Maria Nathan	Lynchburg College	USA
465	Dr. Mark Yockey	University of South Dakota	USA
432	Dr. Faisal Rahman	Saint Xavier University	USA
444	Mr. Edwin Portugal	State University of New York at Potsdam	USA
513	Dr. Dan Zhang	City University of New York- College of Staten Island	USA
535 and 536	Dr. Etienne Musonera	Mercer University	USA